

CONTACT:

Lauren Skowyra, Public Relations Manager
321-939-2921 / lskowyra@ginncompany.com

**ANNIKA SORENSTAM ANNOUNCES GOLF ACADEMY TO OPEN
AT REUNION RESORT & CLUB**

World-renowned golf star furthers partnership with Ginn Resorts

REUNION, Fla. (August 22, 2006) – The world’s No. 1-ranked female golfer today announced that she will open Annika’s Academy of Golf & Fitness at Reunion Resort & Club, near Orlando, Fla.

A 5,400 square-foot, state-of-the-art teaching facility, ringed by private chipping and putting greens, will serve as the centerpiece of the academy. Students will sharpen their skills on Reunion’s three Signature golf courses designed by golf legends Tom Watson, Arnold Palmer and Jack Nicklaus. Small class sizes of approximately seven to nine people per class will afford students an unprecedented level of personalized attention, not often found today in golf clinics and schools.

Sorenstam’s long time golf coach, Henri Reis, will be the lead instructor at the facility. When Reis first began coaching Annika in 1987, she found great value in the methods he employed to translate the complexities of golf into simple language. It is her aim to have all academy students benefit from his unique view of the game.

As Annika’s success on the course has been due in large part to being in excellent physical condition, much of the training at the academy will focus not only on the golf swing, but on athletic training, including cardio and core-strengthening techniques. The philosophies of Annika’s personal trainer, Kai Fusser, will lie at the foundation of her curriculum. The German-born Fusser is an IFPA certified personal trainer and sports nutritionist with several years of experience working with professional athletes. He began working with Annika in 2001 and his program is featured in Annika’s latest book, “Golf Annika’s Way”. Another focus for students at the academy will be mental strength in regard to the game. Techniques to improve both on-course focus and confidence will be incorporated into the teaching sessions.

Sorenstam intends to utilize the facility to enhance her relationship with the Make-A-Wish Foundation and junior golf programs. Although details of her charitable endeavors in relation to the academy are still being finalized, it is certain that Annika will reach out to the community via her latest project, sharing her passion for the game with others.

Reunion Resort will offer packages including sessions at the academy, which is slated to open in mid-2007.

About Ginn ResortsSM

Ginn Resorts is a privately-held resort development and management firm which specializes in exclusive leisure lifestyle and vacation destination communities across the United States and the Caribbean. From private residential communities to resort destinations offering unparalleled ownership and vacation opportunities, the common denominator throughout every Ginn Resort is exceptional service.

Annika Sorenstam is sponsored by Ginn Resorts, sporting the distinctive Ginn logo on her golf bag and partnering with the company in a series of upcoming events. Ginn Resorts recently announced they will introduce a second LPGA Tour event to their growing sports entertainment portfolio, with The Ginn Tribute Hosted by Annika Sorenstam, to be held at RiverTowne Country Club in Mt. Pleasant, S.C.

About Reunion Resort & Club

Reunion Resort & Club's relaxed atmosphere of small-town U.S.A. is liberally blended with a variety of recreational and entertainment opportunities, creating a family vacation experience unmatched by any other Central Florida destination resort.

The resort is 35 minutes south of Orlando, Fla., 15 minutes from Walt Disney World and 25 minutes from Orlando International Airport.

Reunion is home to some of the finest golf in Central Florida. Golf legend Tom Watson's first Florida golf course, the 7,154-yard Independence Course, deserves the many accolades it has already received. Equally beautiful and challenging is the 6,916-yard Legacy Course, designed by the legendary Arnold Palmer. Both courses were named by Golfweek in the Top 40 View Courses. The Tradition Course, a Jack Nicklaus Signature Course, is currently under construction and will be completed in early 2007. Individually and collectively, these three courses will create an unparalleled golf experience. For more information about the resort, visit www.reunionresort.com.

###